

Brussels, 21 April 2008

PostEurop releases today its CO2 measurement protocol. Elaborated by PostEurop's Environment Working Group under the authority of the Social Responsibility Committee, the Greenhouse Gas Reduction Programme measurement protocol will help postal operators measure their emissions and assess their reduction efforts while exchanging best practices in that field.

A number of other sectors have already developed their own CO2 calculation guidelines, providing an official set of tools adapted to specific industry issues. In order to help the postal industry communicate on CO2 impact and to enable companies to benchmark on CO2 the PostEurop measurement protocol has been based on established CO2 calculation standards, internationally and officially approved (GHG protocol by World Business Council for Sustainable Development and World Resources Institute).

This is a first and very important step in the Greenhouse Gas reduction programme launched by the Association of European Public Postal Operators.

**On Friday 18 April CTT Correios, postal operator of Portugal and member of PostEurop, the association of European public postal operators, was the latest operator to join the Green House Gas Reduction Programme and the 15 other operators who have agreed to an ambitious average 10% reduction of greenhouse gas emissions over the next five years.**

**Participants:**

Österreichische Post AG (Austria)  
CTT - Correios de Portugal SA (Portugal)  
Deutsche Post World Net (Germany)  
De Post / La Poste/ Die Post (Belgium)  
Hellenic Post – ELTA (Greece)  
Itella Oyj (Finland)  
Groupe La Poste (France)  
Magyar Posta (Hungary)  
Maltapost p.l.c (Malta)  
Post Danmark A/S (Denmark)  
Poste Italiane S.p.A (Italy)  
Posten AB (Sweden)  
Posten Norge AS (Norway)  
Royal Mail Group PLC (United Kingdom)  
Swiss Post (Switzerland)  
TNT Post (Netherlands)

More information on the Green House Gas reduction programme and its participants available on [www.sustainablepost.eu](http://www.sustainablepost.eu)

Learn more about the postal operators' commitment at Green Week, stand 42, <http://ec.europa.eu/environment/greenweek/home.html>

END

Press release

**POSTEUROP**

is the association which represents European public postal operators. It is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all customers and ensuring a modern and affordable universal service. Our Members represent 2.1 million employees across Europe and deliver to 800 million customers daily through over 175,000 counters.

.....  
Avenue du Bourget 44  
B-1130 Brussels  
**Contact**  
Mrs Anne-Sophie Duchene  
Communications Manager  
tel +32 2 724 72 86  
mob +32 473 404 068  
anne-sophie.duchene  
@posteurop.org  
www.posteurop.org