

**Brussels, 10 February 2010**

PostEurop, European Public Postal Operators including the **Royal Mail, P&T Luxembourg, TNT, Itella, CTT – Correios de Portugal, Deutsche Post DHL, Groupe La Poste, Poste Italiane, La Poste- De Post (Belgium), Posten Norge and Magyar Posta** as well as industry stakeholders gathered today in Brussels to kick-off the PostEurop Green Fleet Forum aimed at addressing many challenges faced by European Public Postal Operators transportation seeking climate-neutral solutions.

Transportation is the operational backbone of European Public Postal Operators who are under constant pressure to perform at optimum. Today, the postal industry is faced with many challenges including the growing cost of fossil fuels and an increasing need for climate-neutral solutions. Extensive research and testing on postal vehicles powered by hybrid, electrical or hydrogen technology brings us closer to these solutions.

Following the success of the New Electric Postman Helper (NEPH) project which has successfully accompanied the development and the prototyping of the e-bike and e-caddy for postmen, PostEurop launches the European-wide Green Fleet Forum which brings Environment and Operations experts together with representatives from the European Commission, research institutes, suppliers and manufacturers to further initiate and facilitate mutual sharing of best practices, knowledge exchange and opportunity to meet representatives from the supply industry within this field. Participants aim at giving an overview of green transportation initiatives in the area of hybrid, electrical and hydrogen vehicles within their organization.

“Over the years, PostEurop and its members have been very committed to seeking a climate-neutral solution in all aspects of postal activities. The Green Fleet Forum is the beginning of a dialogue between European Public Operators and key stakeholders to specifically address the transportation aspect of our operations. We hope that this initiative will spark a great amount of common interest to further green our fleets.” says Dr. Botond Szebeny, PostEurop Secretary General in Brussels today.

More information on the PostEurop available on [www.posteurop.org](http://www.posteurop.org).

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Press release

### **POSTEUROP**

is the association which represents European public postal operators. It is committed to supporting and developing a sustainable and competitive European postal communication market accessible to all customers and ensuring a modern and affordable universal service.

Our Members represent 2.1 million employees across Europe and serve to 800 million customers daily through over 175,000 counters.

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